# POLE FLAG PRODUCT & DESIGN SPECIFICATIONS

banners&flogs



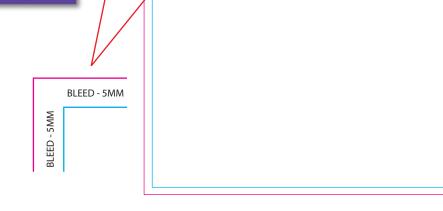
height





## SPECIFICATIONS

- · Flags available in Single and Double Sided
- · Six standard sizes (custom size available)
- Fabric: high blend polyester (110G, 120G or 130G)
- · Sides: Single or double sided (silver satin blockout)
- · Strong Oxford Fabric Left Webbing (choice of colour)
- Twin brass, plastic or steel sister clips
- · Hemmed and double stitched top, left and right
- Die-Sublimation printing (Screen print available)
- · All flags come packed in individual plastic sleeves
- · Unbranded shipping slips to any adress
- Designed and tested to last up to 5,500\*
- · 7 day defect replacement guarantee
- · Produced and despatched within 5 business days



### FLAG CARE

#### Cleaning

If your flag is starting to get dusty or dirty, you can wash simply put it in the washing machine on a cold wash with half the detergent you would normally use and some fabric softener. Do not tumble dry, simply hang it up on the cloth line and wait for it to be completely dry before packing it up to avoid any mildew or damage.

#### Maintenance

Flags are generally subjected to the environment and its elements. Ultraviolet rays and high winds cause the breakdown of the fibres in the flags, particularly the sewn edges at the extremities. The pigment in the inks used also tend to breakdown, making your flags fade over time... Prevailing condition will largely determine the length of the life of your flags. A flag in extreme conditions will not last as long as a flag flown in tempered environments. If you wish to preserve your flag, it should be brought in when strong winds are predicted. Life of a flag also depends on its flying time. A flag that is used 24 hours a day will definitely not last as long as a fly that is used casually!

### ARTWORK SETUP & CHECKLIST

#### **Document size**

- width -

All units of measurement are in millimeters as per illustration above.

#### Crop & Bleed

Check bleed (5mm) according to illustration above or template provided. Artwork must be set up with no crop marks.Text must not be any closer than 100mm from the bottom of the artwork.

We suggest you continue image background all the way beyond the edges. Downloadable templates available from product webpage.

#### Artwork file, Colour & Images

Artwork to be supplied in pdf format with 300dpi CMYK colour profiles and all fonts/text must be converted to outlines. *If artwork is provided using Adobe AI or EPS, file must be packaged with* 300dpi CMYK colour profiles. Please ensure files are packaged with all image links and fonts before sending. Fonts used should be converted to outlines.

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